



Wedding Floral Questionnaire

Thoughtfully designed florals begin with understanding your story.

Thank you for considering Wave & Form Botanical for your wedding.

Please complete this questionnaire so we can learn about your vision and prepare a floral proposal tailored to your celebration.

Couple Information

Your Name

Partner's Name

Email

Phone

Instagram (Optional)

Wedding Details

Wedding Date

Ceremony Venue

Reception Venue

Estimated Guest Count

Wedding Planner (Optional)

Preferred Consultation

☐ Email

☐ Text Message

☐ Phone Call

☐ Zoom / Google Meet

☐ No Preference

Estimated Floral Investment

☐ Under \$1,500

☐ \$1,500–3,000

☐ \$3,000–5,000

☐ \$5,000–8,000

☐ \$8,000+

☐ Not Sure Yet

Floral Collection

Personal Flowers

- ☐ Bridal Bouquet
- ☐ Bridesmaid Bouquets
- ☐ Groom Boutonnière
- ☐ Groomsmen Boutonnieres
- ☐ Corsages
- ☐ Flower Girl Flowers
- ☐ Flower Crown
- ☐ Hair Flowers
- ☐ Other _____

Ceremony

- ☐ Floral Meadow
- ☐ Floral Pillars
- ☐ Floral Arch
- ☐ Aisle Flowers
- ☐ Welcome Sign Flowers
- ☐ Welcome Arrangement
- ☐ Ground Floral Installation
- ☐ Ceremony Urns
- ☐ Other _____

Reception

- ☐ Guest Table Centerpieces
- ☐ Head Table Flowers
- ☐ Dessert Table Flowers
- ☐ Welcome Table Flowers
- ☐ Bar Arrangement

- ☐ Bud Vases
- ☐ Photo Booth Flowers
- ☐ Other _____

Design Vision

- ☐ Romantic Garden
- ☐ English Garden
- ☐ Editorial
- ☐ Timeless Classic
- ☐ Organic & Natural
- ☐ Modern Minimalist
- ☐ Elegant Luxury
- ☐ Black Tie
- ☐ I'd love your guidance

Color Palette

Floral Inspiration

Pinterest Board

Instagram

Please upload any inspiration photos if available.

Venue Information

- ☐ Venue Photos
- ☐ Floor Plan / Layout

Favorite Flowers

Flowers you love

Flowers you'd prefer to avoid

Floral Services

- ☐ Delivery
- ☐ Professional Floral Setup
- ☐ Repurpose Ceremony Flowers
- ☐ Floral Breakdown / Removal
- ☐ Not Sure Yet

Additional Notes

Thank You!

We'll review your questionnaire and be in touch within 1–3 business days to discuss the next steps and prepare a floral proposal tailored to your celebration.

Wave & Form Botanical

Timeless • Organic • Garden-Inspired Wedding Florals